I. Department Mission Statement

The digiCOM department seeks to develop students who think critically and creatively in a constantly evolving field. The department subscribes to liberal arts ideals and integrates courses in the fields of Design, Business, Communications, and Programming for life-long learning. Through an emphasis on problem solving and team-based collaboration, students will apply principles and methods of human centered design and of digiCOM’s different fields to the creation, storage, analysis, processing and delivery of information in a flexible curriculum that stays abreast of emerging media.

II. Department Goals and Objectives

The outcomes listed below contain department goals (numbered) and those objectives (lettered) that the department believes can be measured to assess this goal.

1. **will solve problems employing critical and creative methods**
   a. apply disciplinary theory, methods, and knowledge to solve problems
   b. solve problems through integrating knowledge from the different fields of study in digital communications

2. **will communicate effectively**
   a. create effective communications artifacts
   b. structure information appropriate to media/mode

3. **will evaluate the affects/consequences digital technology on people**
   a. identify the legal principles governing communications
   b. analyze the influence of communication artifacts on individual perceptions and behaviors

4. **will plan and collaborate effectively**
   a. achieve group goals through knowledge sharing and collaboration
   b. effectively apply project management principles to create individual or group projects