

A free monthly newsletter for Lebanon Valley College alumni
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COLLOQUIUM TO CONTINUE WITH A LOOK AT THE 1960s

The College's 2001-02 Colloquium will continue throughout the spring semester with a look at the 1960s. The series will feature a wide variety of lectures, films, music and a trivia competition, all focusing around the '60s. Featured speakers include Todd Gitlin, author of "The Sixties: Years of Hope, Days of Rage"; and Paul Loeb, an award-winning investigative reporter who will look at campus activism in the 1960s vs. the present.

For a complete listing of Colloquium events, log onto:

<http://www.lvc.edu/news-events/2001-02/colloquium/index.html>

MBA STUDENTS PRESENT MARKETING PLAN TO AREA SCHOOL

LVC's MBA students recently had an opportunity to share their expertise with administrators, trustees and parents from the Lebanon Catholic School. The team of students, led by MBA instructor Gene Venno, presented a marketing action plan outlining ways in which the school could improve its presence in the community and increase its enrollment. The plan was presented on Tuesday, Dec. 11, free of charge to the school. The students' work was featured in articles in the Patriot News (Lebanon edition) and the Lebanon Daily News on Wednesday, Dec. 12.

VOLUNTEER OPPORTUNITY AVAILABLE FOR ALUMNI

The Alumni Office is looking for volunteers to become Alumni Ambassadors, individuals who promote LVC to the next generation of students.

There are a variety of ways in which you can become involved in the Alumni Ambassador program, including attending college fairs in your local area, calling prospective students who have been accepted to the College, and assisting with on-campus events. Alumni Ambassadors are asked to dedicate approximately 10 hours of their time per year. As a graduate, you are in a wonderful position to share your perceptions of Lebanon Valley - its strengths, traditions and outstanding programs - with future students.

We are currently in need of callers from New Jersey, Maryland, and the following Pennsylvania counties: Lackawanna, Bucks, Berks, and Luzerne. If you are interested in

volunteering, please contact Deb Wescott, assistant director of alumni programs, at 717-867-6320 or at dwescott@lvc.edu.

For more information about the Alumni Ambassador Program, log onto:

<http://www.lvc.edu/alumni/ambassadors.html>

ATHLETES RECEIVE ACADEMIC HONORS

Congratulations to all of the LVC athletes who've earned academic recognition in conjunction with their athletic awards. For more information on these students, log onto <http://www.lvc.edu/athletics/index.html> and then click on each individual sport.

ALUMNI WEEKEND PLANNED FOR JUNE

Don't forget to mark your calendars for LVC's Alumni Weekend, June 14-16. The classes of '42, '47, '52, '57, '62, '67, '72, '77 and '82 will be celebrating reunions. Even if it's not a reunion year for you, come back to the Valley and enjoy catching up with your friends and classmates. There are many activities planned, including a golf tournament, clam bake, awards ceremony, dinner dance, campus tours, alumni athletic events, and the Carmean Society annual meeting.

Reunions for '87, '92 and '97 will be held on Oktoberfest Weekend, Oct. 4-5.

LVC UNVEILS ONLINE GIVING

You can now make a gift to LVC online, just in time for a year-end tax write-off. The easy-to-follow form makes it simple and safe to make a gift using your credit card. The updated Advancement Office web pages include information about which companies offer matching gift programs, instructions on how to make a gift of stock, and a 128-bit encrypted secure server to safeguard your information. The online form allows you to support LVC whenever it is most convenient for you.

For more information or to make a year-end gift, log onto:

<https://www.lvc.edu/advancement/online-gift-form.asp>

DO YOU KNOW?

Which building is the oldest one on campus? The first three people to respond with a correct answer to dwescott@lvc.edu will receive a prize.

(Note: LVC employees and last month's winners are welcome to participate but are not eligible for a prize.) The winners of November's trivia question (On what holiday in 1904 did the College's Administration Building catch on fire?) are Linnea Travis Miller '73, Robert Mikus '90 and Charles Wigal '66.

On Christmas Eve, 1904, a fire of unknown origin destroyed the original LVC Administration Building (1867). It contained the President's offices, classrooms, the science department, dormitory space for 120 men and the central heat plant. No lives were lost, but the personal effects of the students and the books and official papers of President Roop were reduced to ashes. Total losses were estimated at \$85,000.

We value your input and comments about this newsletter. Please e-mail your suggestions to dwescott@lvc.edu. Look for the next edition the week of Jan. 14.

Have friends who would enjoy hearing about Lebanon Valley College? Encourage them to sign up for this free newsletter by logging onto:

<http://www.lvc.edu/alumni/newsletter-signup.html>

HAPPY HOLIDAYS!!

(Note: All College offices will be closed from Dec. 24 through Jan. 1.)

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