

Tuesday, April 29, 2003

LEBANON VALLEY COLLEGE TO BE FEATURED IN NATIONAL NEWSCAST

Jody Hassett, a producer from *ABC World News Tonight*, spent the day on campus yesterday interviewing College officials and exploring LVC for a feature that will air this Wednesday, April 30 during the 6:30 national news. Hassett interviewed Dr. G. David Pollick, LVC president, William Brown '79, dean of admission and financial aid, and Michael Bott of Palmyra, a senior at Lebanon Catholic. Bott is already taking classes at LVC and will enroll as a full-time freshman biology major this fall. ABC will begin promoting the piece this evening.

The piece will focus on LVC's nationally recognized presidential scholarship program.

A special thank you needs to go to Kevin Yeiser, John Becker and their teams. Hassett was so impressed with the beauty of the campus that she had her videographer take extensive additional footage for possible future use in college stories (background shots).

For more information, please contact the LVC Office of College Relations, 717.867.6030.